

Calling all under-50s...

Specialist solo holiday company Friendship Travel has unveiled a brand-new 'Under-50s Only' departure for summer 2026, designed to bring together like-minded travellers in their late 30s and 40s. The exclusive trip will take place at the much-loved

Forever Hotel in Ölüdeniz, Turkey, departing on May 26, with prices starting from £815 per person for seven nights or £1,125 for 14 nights, including flights and half-board. The launch follows a 12% increase in booking requests from travellers under 50 since early 2025, a grow-

ing segment for Friendship Travel, whose holidays have traditionally attracted an older audience.
friendshiptravel.com

